DIGITAL
ECO-EXPERTS
Grow Your Business Online
OC

THESE ARE 5 REASONS
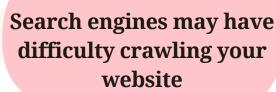
# Why You Need SEO for Your Website

## You aren't targeting the right keywords.

Take a look at the latest search trends in your industry every so often so you don't miss out on valuable search traffic.

## Search engines may have difficulty crawling your website

A sitemap is essential for SEO. Sitemaps help search engine bots better crawl your site and reduce the risk of overlooking parts of it.

## You're Wasting Page Rank Opportunities

Internal links help your site visitors navigate your website efficiently and pass page rank along to valuable pages like product or service pages.

## Rankings disappeared after a website redesign.

Have you recently relaunched your website? It is best to create a 301 redirect so that you don't lose traffic and value from those old pages.

## The Site Is Slow and Doesn't Rank

Visitors will leave if your site is slow. The search engines do not like slow loading sites either, which is actually a ranking factor